



Building Founder Resilience w/ Siddharth, Akshar, Shiva, Vidushi & Vijay At The Rizing Equality Entrepreneurship Forum

- The Delhi Chapter

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In theory, entrepreneurship sounds really cool and fun and interesting. Being your own boss. Making all the decisions. Seeing your name splashed across newspapers and social media. Making the big bucks and being wooed by investors.

It sounds like paradise. But, the reality is nothing like the rhetoric.

About 80% of Indian startups never make it past 5 years. And every day, close to 130,000 startups shutter down.

So, what does it take to keep going and resist waving the white flag? How can an indomitable entrepreneurial spirit be fostered?

At The Rizing Equality Entrepreneurship Forum - The Delhi Chapter, Akshar Shah, Founder & CEO – Fix-erra, **Siddharth Ugrankar**, CEO – Qila.io, Shiva Shanker, Partner – Ankur Capital, Vidushi Kapoor (विदुषी कपूर), Co-Founder – Process9 and Vijay Singh Rathore, Co-Founder & CEO – Soonicorn Ventures explore what it takes to navigate entrepreneurship, why entrepreneurs need to have a deep understanding of what the market needs, addressing critical gaps in an ecosystem, how shifting strategies may push investors to adapt, how frugality is looked at, metrics that VCs may be looking at, bootstrapping vs VC funding and more.